

presentation, are the experiences associated with encounter and interaction. This sheer dynamism creates a resounding "energy", a "buzz" that permeates throughout the place and its culture. There exists an opportunity at the future Television City to build a community, whereby every individual who steps into this world, visitors and staff alike, feel as if they are "part of something".

HEALTH & CREATIVITY

It is important that the landscape design for Television City offers an experiential dialogue with the overarching aspirational, creative, enterprising, and promising "vibe" of this place. A landscape that is both inspired and inspiring, on par with the creative industries working within, enhancing health and creativity. A place that - per definition - is innovative, transformational, paradigm-shifting, evolutionary, and revolutionary in quality.